

ADVERTISING OPPORTUNITIES AACHEN AUTOMOTIVE COLLOQUIUM



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HOW TO BOOK YOUR ADVERTISEMENT

1

Select Your Preferred
Sponsorship

2

Confirm availability via
email

3

Submit your booking
request

4

Complete payment
to finalize spot

ADVERTISING OPPORTUNITIES DIGITAL



DIGITAL ADVERTISMENT

In-App
Advertising

1.500€

Price (excl. VAT)

Multiple Sponsors

App Push Notification
During Break

900€

Price (excl. VAT)

Multiple Sponsors

Logo in Newsletter
(each)

400€

Price (excl. VAT)

Multiple Sponsors

ADVERTISING OPPORTUNITIES ON-SITE BRANDING



ON-SITE BRANDING

Logo on Screen
in Front of Kurhaus & Eurogress

2.000€

Price (excl. VAT)

Exclusive Price

Logo on Sign
in Front of Kurhaus

1.000€

Price (excl. VAT)

Multiple Sponsors

Logo Displayed
in Presentation During Break

1.000€

Price (excl. VAT)

Multiple Sponsors

**ADVERTISING
OPPORTUNITIES
MERCHANDISE
SPONSORSHIPS**



MERCHANDISE SPONSORSHIPS

Branding on
Participant Gift

3.000€

Price (excl. VAT)

Exclusive Price

Branded Wafers
Welcome Reception

2.000€

Price (excl. VAT)

Exclusive Price

Sustainable
Coffee Mug

5.000€

Price (excl. VAT)

Multiple Sponsors

Menu Card Branding
(Lunch)

200€

Price (excl. VAT)

Multiple Sponsors

ADVERTISING PACKAGES ON SITE, EVENTAPP OR HYBRID



WHICH ADVERTISING PACKAGES ARE AVAILABLE?

1

On Site Package
Standard

3

Eventapp Package
Standard

2

On Site Package
Premium

4

Eventapp Package
Premium

ON-SITE PACKAGE PREMIUM

1861€

Price (excl. VAT)

1489€

Price (excl. VAT)

Price for Exhibitors

Additional playback in halls during breaks

Logo on LED screen in front of Eurogress

Playback before plenary session
(30 sec./1 min.) with sound

Sponsoring display at the entrance from the town
hall to the banquet

ON-SITE PACKAGE STANDARD

1236€

Price (excl. VAT)

989€

Price (excl. VAT)

Price for Exhibitors

Display on all monitors throughout the day in Neues Kurhaus (30 seconds per insertion)

Advertising insertion as a stand-alone slide with or without video

- Video (mp4, HD resolution, no sound)
- Statistical graphic (PowerPoint presentation or high-resolution graphic)

EVENTAPP PACKAGE PREMIUM

931€

Price (excl. VAT)

745€

Price (excl. VAT)

Price for Exhibitors

Sponsoring banner: At the top of the eventapp on all pages (alternating with ACK logo every 10 seconds)

Top listing: As exhibitor (alphabetical for multiple bookings)

Advertising foil: With image or GIF

EVENTAPP PACKAGE STANDARD

619€

Price (excl. VAT)

495€

Price (excl. VAT)

Price for Exhibitors

Sponsorship notice: Logo on the lower part of the eventapp home page

Higher listing: In exhibitor & sponsor directory (alphabetical for multiple bookings)

Static advertising foil

COMBINED PACKAGE HYBRID

Total price reduced by 20% for combined booking of "On Site" & "Eventapp" packages

- For *pricing* information and *additional details*, please visit our *website*
- *Contact us* for any further inquiries or *custom requests*

ADVERTISING PACKAGES STUDENT SPONSORSHIP



STUDENT SPONSORSHIP

Minimum Contribution €2,000

Support engineering students to attend and network

Enhances student experience and expertise in sustainable mobility

Logo displayed in presentations and on the website

Logo featured in next year's program brochure

Advertisement possibility for sponsored students

ADVERTISING PACKAGES EXHIBITION



EXHIBITION ADVERTISMENT

Showcase projects, innovations, and services to industry experts

Kurhaus Aachen Exhibition area

Connect with professionals on-site

Opportunity for vehicle test drives

Space for vehicle demonstrations and direct industry networking

ADVERTISING PACKAGES DRIVING EVENT



DRIVING EVENT ADVERTISMENT

Showcase new vehicle technologies and concepts

Opportunity to display road-legal vehicles

Test drives for participants to interact with the technology

Brand visibility and networking with industry professionals

Event Schedule:

Tuesday 10:30 a.m. – 5:30 p.m.

Wednesday 08:30 a.m. – 3:00 p.m.

ADVERTISING PACKAGES LANYARDS



LANYARDS: EXCLUSIVE LOGO

Your logo exclusively on our participants' lanyards

The opportunity to promote your company

Be visible and memorable

Your logo exclusively on lanyards

2.000€

Price (excl. VAT)

ADVERTISING OPPORTUNITIES PROGRAM BOOKLET



PROGRAM BOOKLET

Published every year in May

Return of the purchase order & Submission of the advertisement *until March 31st*

Full Page in A4
(Portrait)

1.400€

Price (excl. VAT)

Half Page in A4
(Landscape)

900€

Price (excl. VAT)

THANK YOU FOR YOUR INTEREST!

If you have any further questions, please *visit* our
website or reach out *via email*
info@aachen-colloquium.com