

# ADVERTISING OPPORTUNITIES AACHEN COLLOQUIUM



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# HOW TO BOOK YOUR ADVERTISEMENT

1

Select Your Preferred  
Sponsorship

2

Confirm availability via  
email

3

Submit your  
booking request

4

Complete payment  
to finalize spot

# ADVERTISING OPPORTUNITIES PROGRAM BOOKLET



# PROGRAM BOOKLET

Published every year in May

Return of the purchase order & Submission of the advertisement *until March 31st*

Full Page in A4  
(Portrait)

**1.400€**

*Price (excl. VAT)*

Half Page in A4  
(Landscape)

**900€**

*Price (excl. VAT)*

# ADVERTISING OPPORTUNITIES DIGITAL



# DIGITAL ADVERTISEMENT

In-App  
Advertising

1.500€

*Price (excl. VAT)*

Multiple Sponsors

App Push Notification  
During Break

900€

*Price (excl. VAT)*

Multiple Sponsors

Logo in Newsletter  
(each)

400€

*Price (excl. VAT)*

Multiple Sponsors

# ADVERTISING OPPORTUNITIES ON-SITE BRANDING





# ON-SITE BRANDING

Logo on Screen  
in Front of Eurogress

2.000€

*Price (excl. VAT)*

**Exclusive Price**

Logo on Sign  
in Front of Eurogress

1.000€

*Price (excl. VAT)*

**Multiple Sponsors**

Logo Displayed  
in Presentation During Break

1.000€

*Price (excl. VAT)*

**Multiple Sponsors**

ADVERTISING  
OPPORTUNITIES  
MERCHANDISE  
SPONSORSHIPS



# MERCHANDISE SPONSORSHIPS

Branding on  
Participant Gift

3.000€

*Price (excl. VAT)*

**Exclusive Price**

Branded Wafers  
Welcome Reception

2.000€

*Price (excl. VAT)*

**Exclusive Price**

Sustainable  
Coffee Mug

5.000€

*Price (excl. VAT)*

**Multiple Sponsors**

Menu Card Branding  
(Lunch)

200€

*Price (excl. VAT)*

**Multiple Sponsors**

# ADVERTISING PACKAGES ON SITE, EVENT APP OR HYBRID



# WHICH ADVERTISING PACKAGES ARE AVAILABLE?

1

On Site Package  
Standard

3

Eventapp Package  
Standard

2

On Site Package  
Premium

4

Eventapp Package  
Premium

# ON-SITE PACKAGE PREMIUM

1861€

*Price (excl. VAT)*

1489€

*Price (excl. VAT)*

Price for Exhibitors

Additional playback in halls during breaks

Logo on LED screen in front of Eurogress

Playback before plenary session in Europasaal  
(30 sec./1 min.) with sound

Sponsoring display at the entrance from the  
town hall to the banquet

# ON-SITE PACKAGE STANDARD

1236€

*Price (excl. VAT)*

989€

*Price (excl. VAT)*

Price for Exhibitors

Display on all monitors throughout the day in the Eurogress (30 seconds per insertion)

Advertising insertion as a stand-alone slide with or without video

- Video (mp4, HD resolution, no sound)
- Statistical graphic (PowerPoint presentation or high-resolution graphic)

# EVENTAPP PACKAGE PREMIUM

931€

*Price (excl. VAT)*

745€

*Price (excl. VAT)*

Price for Exhibitors

Sponsoring banner: At the top of the eventapp on all pages (alternating with ACK logo every 10 seconds)

Top listing: As exhibitor (alphabetical for multiple bookings)

Advertising foil: With image or GIF



# EVENTAPP PACKAGE STANDARD

619€

*Price (excl. VAT)*

495€

*Price (excl. VAT)*

Price for Exhibitors

Sponsorship notice: Logo on the lower part of the eventapp home page

Higher listing: In exhibitor & sponsor directory (alphabetical for multiple bookings)

Static advertising foil

# COMBINED PACKAGE HYBRID

Total price reduced by 20% for combined booking of "On Site" & "Eventapp" packages

- ▶ For *pricing* information and *additional details*, please visit our *website*
- ▶ *Contact us* for any further inquiries or *custom requests*

# ADVERTISING PACKAGES STUDENT SPONSORSHIP



# STUDENT SPONSORSHIP

Minimum Contribution €2,000

Support engineering students to attend and network

Enhances student experience and expertise in sustainable mobility

Logo displayed in presentations and on the website

Logo featured in next year's program brochure

Advertisement inserted in conference bags for sponsored students

# ADVERTISING PACKAGES EXHIBITION



# EXHIBITION ADVERTISEMENT

Showcase projects, innovations, and services to industry experts

Eurogress Aachen, covering 1,400+ sqm

Connect with professionals on-site

Opportunity for vehicle test drives

Space for vehicle demonstrations and direct industry networking

# ADVERTISING PACKAGES DRIVING EVENT



# DRIVING EVENT ADVERTISEMENT

Showcase new vehicle technologies and concepts

Opportunity to display road-legal vehicles

Test drives for participants to interact with the technology

Brand visibility and networking with industry professionals

Event Schedule:

Tuesday 10:30 a.m. – 6:00 p.m.

Wednesday 08:30 a.m. – 3:00 p.m.



# THANK YOU FOR YOUR INTEREST!

If you have any further questions, please *visit* our  
*website* or reach out *via email*  
*info@aachen-colloquium.com*